

INVOICE

WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105



Invoice #	Invoice Date	Invoice Month	Invoice Period
315768-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1274

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	315768	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
14273		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 5-6a	5-6a	11-1---	:30	3	\$750.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 11-1--- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/30/12 5:22 AM M-F 5-6a 5-6a :30 USPRTV28ACH \$750.00 NM									
3 WPTV Th 11/01/12 5:37 AM M-F 5-6a 5-6a :30 USPRTV28ACH \$750.00 NM									
2 WPTV M 11/05/12 4:58 AM M-F 5-6a 5-6a :30 USPRTV28ACH \$750.00 NM									
2	10/31/12	11/02/12	M-F 7-9a	7-9a	--1-1--	:30	2	\$4,500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 --1-1-- 2 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV W 10/31/12 8:57 AM M-F 7-9a 7-9a :30 USPRTV28ACH \$4,500.00 NM									
2 WPTV F 11/02/12 7:56 AM M-F 7-9a 7-9a :30 USPRTV28ACH \$4,500.00 NM									
3	10/30/12	11/05/12	M-F 10-11a	10-11a	11-1---	:30	3	\$2,000.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 11-1--- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/30/12 M-F 10-11a 10-11a :00 \$2,000.00 NM See MG 3.4									
4 WPTV W 10/31/12 10:59 AM M-F 10-11a 10-11a :30 USPRTV24ACH \$2,000.00 NM MG for 3.1 10/30									
2 WPTV Th 11/01/12 10:52 AM M-F 10-11a 10-11a :30 USPRTV24ACH \$2,000.00 NM									
3 WPTV M 11/05/12 10:59 AM M-F 10-11a 10-11a :30 USPRTV24ACH \$2,000.00 NM									
4	10/31/12	11/02/12	M-F 11-12n	11a-12p	--1-1--	:30	2	\$450.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 --1-1-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV W 10/31/12 11:54 AM M-F 11-12n 11a-12p :30 USPRTV28ACH \$450.00 NM									
2 WPTV F 11/02/12 11:28 AM M-F 11-12n 11a-12p :30 USPRTV24ACH \$450.00 NM									

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315768-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/05/12	M-F 12n-1p	12-1p	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 11111-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/30/12 12:39 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$650.00 NM									
2 WPTV W 10/31/12 12:42 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$650.00 NM									
3 WPTV Th 11/01/12 12:39 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$650.00 NM									
4 WPTV F 11/02/12 12:15 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$650.00 NM									
5 WPTV M 11/05/12 12:06 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$650.00 NM									
6	10/30/12	11/05/12	M-F 1-2p	1-2p	11111--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 11111-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/30/12 1:57 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$450.00 NM									
2 WPTV W 10/31/12 1:27 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$450.00 NM									
3 WPTV Th 11/01/12 12:58 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$450.00 NM									
4 WPTV F 11/02/12 1:59 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$450.00 NM									
5 WPTV M 11/05/12 1:58 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$450.00 NM									
7	10/30/12	11/05/12	M-F 2-3p	2-3p	11-1---	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 11-1--- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/30/12 2:47 PM M-F 2-3p 2-3p :30 USPRTV28ACH \$350.00 NM									
2 WPTV Th 11/01/12 2:28 PM M-F 2-3p 2-3p :30 USPRTV28ACH \$350.00 NM									
3 WPTV M 11/05/12 2:40 PM M-F 2-3p 2-3p :30 USPRTV28ACH \$350.00 NM									
8	10/31/12	11/02/12	3-4pm Jeff Probst	3-4p	--1-1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 --1-1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV W 10/31/12 3:48 PM 3-4pm Jeff Probst 3-4p :30 USPRTV28ACH \$500.00 NM									
2 WPTV F 11/02/12 3:41 PM 3-4pm Jeff Probst 3-4p :30 USPRTV28ACH \$500.00 NM									
9	10/30/12	11/05/12	M-F 4p-5p	4-5p	11-1---	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 11-1--- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/30/12 4:37 PM M-F 4p-5p 4-5p :30 USPRTV28ACH \$850.00 NM									
2 WPTV Th 11/01/12 4:28 PM M-F 4p-5p 4-5p :30 USPRTV28ACH \$850.00 NM									
3 WPTV M 11/05/12 4:36 PM M-F 4p-5p 4-5p :30 USPRTV28ACH \$850.00 NM									
10	10/31/12	11/02/12	M-F 5-530p	5-530p	--1-1--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 --1-1-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV W 10/31/12 5:28 PM M-F 5-530p 5-530p :30 USPRTV28ACH \$3,000.00 NM									
2 WPTV F 11/02/12 5:27 PM M-F 5-530p 5-530p :30 USPRTV28ACH \$3,000.00 NM									

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315768-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
American Crossroads		American Crossroads	1274

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/30/12	11/05/12	M-F 530-6p	530-6p	11-1---	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 11-1--- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/30/12 5:52 PM M-F 530-6p 530-6p :30 USPRTV28ACH \$3,000.00 NM									
2 WPTV Th 11/01/12 5:54 PM M-F 530-6p 530-6p :30 USPRTV28ACH \$3,000.00 NM									
3 WPTV M 11/05/12 5:42 PM M-F 530-6p 530-6p :30 USPRTV28ACH \$3,000.00 NM									
12	10/31/12	11/02/12	M-F 6-630p	6-630p	--1-1--	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 --1-1-- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPTV Tu 10/30/12 7:17 PM M-F 7-730p News 7-730p :30 USPRTV28ACH \$5,000.00 NM									
MG for 12.3 11/01 1 WPTV W 10/31/12 M-F 6-630p 6-630p :00 \$5,000.00 NM									
See MG 12.3 3 WPTV Th 11/01/12 M-F 6-630p 6-630p :00 \$5,000.00 NM									
2 WPTV F 11/02/12 6:10 PM M-F 6-630p 6-630p :30 USPRTV28ACH \$5,000.00 NM									
13	10/30/12	11/05/12	M-F 1135p-1235a	1135p-1235a	11-1---	:30	3	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 11-1--- 3 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/30/12 M-F 1135p-1235a 1135p-1235a :00 \$1,250.00 NM									
See MG 13.4 4 WPTV W 10/31/12 12:29 AM M-F 1135p-1235a 1135p-1235a :30 USPRTV28ACH \$1,250.00 NM									
MG for 13.1 10/30 2 WPTV Th 11/01/12 12:08 AM M-F 1135p-1235a 1135p-1235a :30 USPRTV28ACH \$1,250.00 NM									
3 WPTV M 11/05/12 12:37 AM M-F 1135p-1235a 1135p-1235a :30 USPRTV28ACH \$1,250.00 NM									
14	10/31/12	11/02/12	M-F 1235-135a	1235-0135a	--1-1--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 --1-1-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV W 10/31/12 1:34 AM M-F 1235-135a 1235-0135a :30 USPRTV28ACH \$300.00 NM									
2 WPTV F 11/02/12 1:28 AM M-F 1235-135a 1235-0135a :30 USPRTV28ACH \$300.00 NM									
15	11/02/12	11/02/12	Dateline	10-11p	----F--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 ----F-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV F 11/02/12 Dateline 10-11p :00 \$3,500.00 NM									
See MG 15.2 2 WPTV F 11/02/12 10:14 PM Friday Prime 10-11p :30 USPRTV28ACH \$3,500.00 NM									
MG for 15.1 11/02									
16	11/03/12	11/03/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Sa 11/03/12 7:40 AM Sa 7-8a 7-8a :30 USPRTV28ACH \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
315768-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/03/12	11/03/12	Sa 8-10a	8-10a	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Sa 11/03/12 7:59 AM Sa 8-10a 8-10a :30 USPRTV24ACH \$2,500.00 NM									
18	11/03/12	11/03/12	Sa 6p	6-630p	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Sa 11/03/12 Sa 6p 6-630p :00 \$2,000.00 NM									
See MG 18.2									
2 WPTV Sa 11/03/12 Sa 7p News 7-730pm :00 \$2,000.00 NM									
See MG 18.3									
3 WPTV M 11/05/12 11:49 PM NewsChannel 5 LN Spcl 1135p-1205a :30 USPRTV28ACH \$2,000.00 NM									
MG for 18.2 11/03									
19	11/03/12	11/03/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Sa 11/03/12 12:46 AM Sa 1130p-1a 1130p-1a :30 USPRTV28ACH \$1,500.00 NM									
20	11/04/12	11/04/12	Su 7-8a	7-8a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 11/04/12 7:15 AM Su 7-8a 7-8a :30 USPRTV28ACH \$1,500.00 NM									
21	11/04/12	11/04/12	Su 8-9a	8-9a	-----S	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 11/04/12 8:25 AM Su 8-9a 8-9a :30 USPRTV24ACH \$4,500.00 NM									
22	11/04/12	11/04/12	Su 9-10a	9-10a	-----S	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 11/04/12 8:59 AM Su 9-10a 9-10a :30 USPRTV28ACH \$7,500.00 NM									
23	11/04/12	11/04/12	Su 6p	6-630p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 11/04/12 6:27 PM Su 6p 6-630p :30 USPRTV28ACH \$2,000.00 NM									
24	11/04/12	11/04/12	NFL Pregame	7-8:15p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 11/04/12 7:28 PM NFL Pregame 7-8:15p :30 USPRTV28ACH \$2,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/ Week			Type
						Length	Rate		
25	11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	10/30/12	11/05/12	-----S	1		\$3,000.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WPTV	Su	11/04/12	1130p-12x After NFL	1130p-1205a	:00		\$3,000.00	NM
See MG 25.2									
2	WPTV	Su	11/04/12	5:59 PM Su 6p	6-630p	:30	USPRTV28ACH	\$3,000.00	NM
MG for 25.1 11/04									

<u>Total Spots</u>	51	<u>Gross Total</u>
		\$89,300.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$13,395.00
<u>Net Amount Due</u>	\$75,905.00